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FOR IMMEDIATE RELEASE

**The Latino Coalition and The Ronald Reagan Presidential Foundation
Announce Historic Partnership**

Alliance is the first between the Foundation and a Hispanic organization

SIMI VALLEY, CALIFORNIA, June 18, 2010 -- The Latino Coalition (TLC) proudly announces its partnership with The Ronald Reagan Presidential Foundation. This alliance, the first between the Simi Valley, CA-based Foundation and a Hispanic organization, will provide mutual benefits to members of both entities, and a path of cooperation on issues of common interest.

Héctor V. Barreto, Chairman of The Latino Coalition, proudly hailed this partnership. "It is indeed an honor for The Latino Coalition to partner with The Ronald Reagan Presidential Foundation. Among the many milestones of the Ronald Reagan presidency, stand his deep insight and solidarity with the U.S. Hispanic community. From his days as Governor of California, Ronald Reagan understood the entrepreneurial spirit of Hispanics, and their deep and abiding love for America. As the first Hispanic organization to be engaged by the Foundation, we will strive to live up to the hopes Ronald Reagan had for Hispanics, and the nation," he said.

TLC and The Ronald Reagan Presidential Foundation will work together to further the mission of the Foundation, develop activities and programs that improve the Hispanic Business environment, share resources, and provide technical assistance in strategic planning, membership and organizational development.

Latino Coalition members will receive the following benefits from the Ronald Reagan Presidential Foundation:

- **One year, free admission for two** to the Reagan Museum and Air Force One Pavilion.
- **Discounts** at all Museum Store purchases.
- **Discounts** at the Reagan Country Café and Reagan Pub in the Air Force One Pavilion.
- **Immediate announcement of events** at the Reagan Museum, including Forums and Lectures, book signings and Sunset Dinners, among others, at TLC rates.

John Heubusch, The Ronald Reagan Presidential Foundation's Executive Director, welcomed this new partnership. "We look forward to a long and prosperous alliance with The Latino Coalition as part of our overall mission to share, as widely as possible, the legacy of President Ronald Reagan, as well as to promote the many ideals he cared so deeply about."



About The Latino Coalition

The Latino Coalition (TLC) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies relevant to Latinos. TLC is a non-profit nationwide organization based in CA, with offices in Washington, DC and Guadalajara, Mexico. TLC was established to address policy issues that directly affect the well-being of Hispanics in the United States. TLC's agenda is to develop initiatives and partnerships that will foster economic equivalency and enhance overall business, economic and social development of Latinos. Visit:

www.thelatinocoalition.com

About The Ronald Reagan Presidential Foundation

The Ronald Reagan Presidential Foundation is a non-profit, non-partisan organization dedicated to the promotion of the legacy of Ronald Reagan and his timeless principles of individual liberty, economic opportunity, global democracy, and national pride. It sustains the Ronald Reagan Presidential Library and Museum, the Reagan Center for Public Affairs, the Walter and Leonore Annenberg Presidential Learning Center and The Air Force One Pavilion. Located in Simi Valley, California the Library houses 63 million pages of Gubernatorial, Presidential and personal papers and over 60,000 gifts and artifacts chronicling the lives of Ronald and Nancy Reagan. It now also serves as the final resting place of America's 40th President. www.reaganfoundation.org

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