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FOR IMMEDIATE RELEASE

Latino Coalition Welcomes Newt Gingrich to Keynote Economic Summit in Washington

WASHINGTON, D.C., April 26, 2010 – The Latino Coalition (TLC) is honored to announce that former Speaker of the House of Representatives, Newt Gingrich, will deliver keynote remarks at its annual Economic Summit and Procurement Event, to be held in Washington, DC, on May 5th. Gingrich's presence at the event caps off a distinguished roster of presenters that includes congressional leaders from both political parties, captains of industry and Hispanic opinion makers. The two-day summit will gather Hispanic entrepreneurs from across the nation who seek expanded business opportunities through contracts with the Federal Government and Fortune 500 corporations. In 2009, the Economic Summit secured more than 300 one-on-one appointments between Latino entrepreneurs and procurement officers from these entities.

First elected to Congress in 1978, Newt Gingrich quickly distinguished himself as a strategic leader and powerful advocate of his party's values. In 1989, he was elected Minority Whip and, in 1994, the 58th Speaker of the House of Representatives. He is widely credited as the architect of the *Republican Revolution*, which returned majority control of the House to the GOP in the mid-term elections of that year. *The Contract with America*, a landmark, 10-point, succinct public statement of accountability to the electorate, is also attributed the former Speaker. Today, Gingrich continues to be regarded as one of the nation's leaders in matters of public and foreign policy, and is a sought after public speaker. He is also a noted TV commentator and accomplished author of 20 books.

Keenly aware of the crucial role Hispanics play in America's future, Gingrich is one of very few American Conservatives to develop a robust outreach program to this audience, which includes the launch of The Americano, a bilingual political commentary journal that touches on the issues important to the nation and Latinos; translation into Spanish of several of his books, and a national Hispanic leadership listening tour, to better understand the current dynamics and concerns of this, the fastest growing segment of the U.S. electorate.

"I am looking forward to my participation at The Latino Coalition's Economic Summit. Economic empowerment has been a key component in the ascent of Latinos in American life. Free enterprise and entrepreneurship are as important to Latinos as to the rest of Americans, so I am eager to speak –but also listen– to Latino entrepreneurs on issues that will push their businesses forward," noted Gingrich.

TLC's Chairman, Hector V. Barreto, welcomed Gingrich's participation: "In our country, there are few political leaders with the breadth of experience and visionary perspective of former Speaker Newt Gingrich. I am sure all of our attendees will benefit from his incisive thoughts and global perspective."

For details on how to register for The Latino Coalition's Washington, D.C., procurement event, visit:
www.TheLatinoCoalition.com

About the Latino Coalition

The Latino Coalition (TLC) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies relevant to Latinos. TLC is a non-profit nationwide organization based in CA, with offices in Washington, DC and Guadalajara, Mexico. TLC was established to address policy issues that directly affect the well-being of Hispanics in the United States. TLC's agenda is to develop initiatives and partnerships that will foster economic equivalency and enhance overall business, economic and social development of Latinos. Visit: www.thelatinocoalition.com