The Latino Coalition
Small Business Workshops
In cooperation with
Q & E Business Summit
November 2, 2007

1717 North Akard
Dallas, TX 75201

Scheduled Agenda

- 7:30 am-8:00 am
  - **Registration, Breakfast, Networking**
- 8:00 am-8:15 am
  - **Welcome**
    - Hector Barreto- Chairman of Latino Coalition
    - Cici Rojas- President and CEO Greater Dallas Hispanic Chamber of Commerce
- 8:15 am-9:00 am
  - **Procurement Opportunities for Small Businesses- Moderator Hector Barretto**
    - Joseph Montes- Regional Administrator of the Small Business Administration
    - Diane Kegley- Producer of Business Matchmaking
    - Leonardo San Roman, Deputy Director, Office of Small and Disadvantaged Business Utilization, U.S. Department of Transportation
    - Representative from public agency- City of Dallas
- 9:00 am-9:45 am
  - **Financing Options for Small Business- Moderator CiCi Rojas**
    - Specialist from the SBA- TBD
    - Area Banker- TBD
    - Theresa Lee- Texas Mezzanine Trust Fund
- 9:45 am-9:55 am
  - BREAK
- 9:55 am-10:40 am
  - **Marketing a Small Business- Moderator Chuck Ashman**
    - Publicist -TBD
    - Media Expert- TBD
    - Dr. Edward T. Rincon- Rincon & Associates
- 10:40 am-11:25 am
  - **Energy and your Busy- Moderator- TBD**
    - First Choice Power
    - Julia Garza and Jose Gomez
- 11:25 am-12:00 pm

    - **Alfac Civic Awards**
- Closing (Hector Barreto and CiCi Rojas)