



HECTOR V. BARRETO

Hector V. Barreto is a nationally recognized business and community Leader and served five years as the Administrator of the U. S. Small Business Administration. His appointment to head the SBA was unanimously approved by the United States Senate on July 25, 2001.

During his five years at the helm, the **SBA** exceeded all previous records in small business loans, women and minority owned business support, disaster relief and private-public sector procurement opportunities.

Barreto directed the delivery of financial and business development programs to America's entrepreneurs from a portfolio of direct, guaranteed and disaster loans worth more than \$60 billion, SBA is the nation's largest single financial backer of small business.

Upon his return to the private sector, he has assumed leadership in a wide range of business, civic and charitable activities. Mr. Barreto was recently elected to the National Board of the **United States Chamber of Commerce**. He is the Founder of "**Tributo a mi Padre, Tequila**" (<http://TributoTequila.com>) in honor of his late father Hector Barreto Sr. Hector Barreto is also the founder and president of **Barreto Associates** (<http://BarretoInc.com>), a Southern California based international business consulting firm developing relationships between major corporations, government agencies and small businesses. The firm has extensive experience in marketing, fundraising, insurance and finance.

Mr. Barreto also serves as the Chairman of **The Latino Coalition** (www.TheLatinoCoalition.com), a national organization that represents Latino interests with senior executives of many Fortune 500 companies and government agencies both federal and local.

Mr. Barreto is the author of "**The Engine of America**" (<http://www.TheEngineofAmerica.com>) which provides motivation and inspiration for entrepreneurs through the stories and ideas of business leaders nationally.

Mr. Barreto has received special recognition from countless groups including the U.S. Congress, the California State Senate and Assembly, the County of Los Angeles, YMCA and American Red Cross and the prestigious **Aztec Eagle Award** from the President of Mexico. He is frequently identified in key publications as one the most influential Hispanic business leaders in the country.

Aside from his private business interests, he remains in great demand as a speaker, panelist, advisor or commentator on issues of concern to small business.

Mr. Barreto resides in Southern California with his wife Robin, son and two daughters.

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